



Community Association, Inc.

ADVERTISING AGREEMENT

Business Name: _____ Contact: _____

Phone: _____ Email: _____

Address: _____

Website: _____

Select the type of advertisement(s) you would like below.

WEBSITE	TERM COMMITMENT*
<input type="checkbox"/> Homepage Banner Ad, First Position	_____ Months
<input type="checkbox"/> Homepage Banner Ad, Second Position	_____ Months
<input type="checkbox"/> Real Estate Ad – HOMES Section – Banner Ad	_____ Months
<input type="checkbox"/> Real Estate Ad – HOMES Section – Listing Enhancement	_____ Months
<input type="checkbox"/> Merchant Listings – HOMES Section - PATRONS	_____ Months

NEWSLETTER	MECHANICALS*
<input type="checkbox"/> Full page	7.75” W x 9.5” H
<input type="checkbox"/> Half (1/2) page	7.75” W x 4.75” H
<input type="checkbox"/> Quarter (1/4) page	3.5” W x 4.75” H

*Please refer to the following pages for the advertising terms and details per medium.

I have read and agree to comply with the Terms & Conditions of this agreement.

Amount Remitted: \$ _____

Advertiser Signature: _____ **Date:** _____

Notes: _____

Payment is available by check or credit card.
 Make checks payable to the “ACA” and mail to: ACA, 9501 Beman Woods Way, Potomac, MD 20854.
 To pay by credit card, contact customerservice@liveatavenel.com.
 All ad files should be emailed to customerservice@liveatavenel.com.

Date Rec'd	Amount	Check #	ACA USE ONLY
_____	_____	_____	<input type="checkbox"/> Paid in Full

WEBSITE ADVERTISING RATES

HOMEPAGE BANNER ADS on Liveatavenel.com (Public site) and AvenelCommunity.com (Owner site)

AD POSITION	4 MONTHS
FIRST POSITION	\$430
SECOND POSITION	\$330

BANNER AD on Liveatavenel.com - HOMES Section

AD POSITION	4 MONTHS
BANNER AD	\$330

REAL ESTATE LISTING ENHANCEMENTS on Liveatavenel.com - HOMES Section

LISTING ENHANCEMENT	ONE YEAR
LINK TO WEBSITE AND/OR VIRTUAL TOUR FOR ALL RESALE LISTINGS	\$130

MERCHANT LISTINGS on Liveatavenel.com - HOMES Section - PATRONS

AD POSITION	6 MONTHS	12 MONTHS
PATRONS PAGE	\$430	\$680

EXTRA VALUE

AD SIZE & SPECS

BANNER ADS

1240w x 150h (max. height allowed is 150px)
 File Size Max.: 200k Static File Type: JPG
 Provide Click-thru URL with Ad Submission

REAL ESTATE LISTING ENHANCEMENT

Provide Click-thru URL

MERCHANT LISTINGS

Business Directory listing with Logo, Bio (25 words max),
 Phone, and Website
 Provide click-thru URL with Logo in JPG or PDF
 One image, no smaller than 4" w x 5" h at 300 dpi

IMPORTANT DETAILS

- Opportunities are based on a first-come, first-served basis dependent upon approval and availability. Contractual commitments will be given the first right of refusal.
- Volume discounts are available. Advertisers receive a 10% discount when purchasing more than one ad.
- All creative tags and accompanying technologies served by the tags must be SSL Compliant (HTTPS).
- The ACA reserves the right to accept or reject any advertisement for any reason. All ads must be approved prior to placement on the website.

NEWSLETTER ADVERTISING RATES

AD SIZE	PRICE	DIMENSIONS
1/4 PAGE	\$275	3.5" W x 4.75" H
1/2 PAGE	\$470	7.75" W x 4.75" H
FULL PAGE	\$860	7.75" W x 9.5" H

IMPORTANT DETAILS

- Rates are for colored printing.
- Advertisements must be submitted print-ready as a high-resolution PDF or JPG file. All ad artwork must be properly sized. No changes will be made by the ACA. Ads exceeding the allowable size may be returned.
- Ad files should be emailed to customerservice@liveatavenel.com.
- All advertisements must be paid for in full before or at the time of submission.
- Advertising space is limited. Advertisements are accepted on a first-come, first-served basis.
- All advertisements must be approved prior to placement in the ACA Newsletter. ACA reserves the right to accept or reject any advertisement for any reason at its sole discretion. If your advertisement is not included in the newsletter, your payment will be returned. Advertisements do not represent an endorsement by the Association.
- The ACA reserves the right to modify advertisement rates and fees.