



Community Association, Inc.

PRIVACY POLICY (Page One of Three)

Effective November 1, 2018

Avenel Community Association, Inc. (“Avenel”, “we”, or “us”) respects the privacy of your personal information.

This Privacy Policy is designed to assist you in understanding how we use and safeguard the information you provide in using our websites (“Sites”) and the services we provide (“Services”). Please read this Privacy Policy carefully. By using the Sites, you acknowledge and agree that you consent to this Privacy Policy.

Information We Collect:

Through your use of our Sites and Services, we may collect personal information, which is information that identifies you as an individual, relates to you as an identifiable individual, or that, along with other information, could identify you. We collect the following types of personal information:

Information Provided By You:

We do not require you to provide any personal information in order to navigate our Sites. However, we need to collect personal information if you choose to engage in certain activities on our Sites. We collect personal information from you when you:

- Create an account. In order to access the owner’s secure area on our Sites, you will be required to create an account. To do this, you will need to provide your Name and street address**
- Interact with our Sites or Services. When you send us feedback, comments, questions, or interact with us in any way, you will need to provide your Name and email address for communication purposes.**

Information Automatically Collected from You:

We may automatically collect the following types of information as you use our Sites or Services:

- Usage Information. Which pages on our websites you access, the frequency of access, what you click on while on our Websites and when you accessed the websites.**
- Location Information. Information about your location, which may be determined through your IP address, and through GPS only if your settings are set up to allow the dissemination of your latitude/longitude coordinates.**
- Device Information. Information about the device you are using, such as hardware model, operating system, browser, and IP addresses.**

Information We Get from Third Parties:

Certain information may be collected and posted from third parties. Such information is provided “as is”, without any warranty of any kind and we make no representations or warranties with respect to any information on these sites.

PRIVACY POLICY (Page Two of Three)
Effective November 1, 2018

Cookies and Other Tracking Technologies:

•**Cookies.** “Cookies” are small pieces of information that are stored by your web browser software on your computer’s hard drive or temporarily in your computer’s memory. We place and store Internet cookies on your hard drive. Cookies enable us to personalize your viewing experience. When you revisit our Sites, we can recognize you by the cookie and customize your experience at the Sites accordingly. For example, we use cookies to recognize your access privileges to the Sites, track usage and traffic patterns of Sites, identify you and keep track of your preferences, prevent fraudulent activity or improve security of Sites, assess the performance of Sites, and estimate audience size of the Sites. Google Analytics. We use a tool called “Google Analytics” to collect some information we listed above about your use of the Services. We use the information we get from Google Analytics to improve the Services. In order to collect this information, Google Analytics may set cookies on your browser or mobile device, or read cookies that are already there. Google Analytics may also receive information about you from apps you have downloaded, that partner with Google. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google’s ability to use and share information collected by Google Analytics about your visits to the Services to another application which partners with Google is restricted by the Google Analytics Terms of Use and the Google Privacy Policy. Please review those and see <http://www.google.com/policies/privacy/partners/> for information about how Google uses the information provided to Google Analytics and how you can control the information provided to Google.

How we use your information:

We use your personal information to provide the Services to you, to improve our Sites and Services, and to protect our legal rights. We limit the collection of personal information to that which is relevant for these purposes. We will not store, access, transmit, retain, or otherwise use personal information in any way that is incompatible with the purposes for which it has been collected or stored as described in this notice without use consent. We use the personal information we collect to:

- Create your account.
- Communicate with you about our Sites or Services, to send you account updates or other communications regarding your account, or to inform you of any changes to our Sites or Services.
- Provide user support.
- Provide any analytics to our marketing team as it relates to your device, location, pages viewed, and time spent on our sites for research purposes only.

We process your information for the following purposes as part of our legitimate interest in the improvement of our Services, and in the security of our Services. These purposes include the following:

- Maintain and improve our Sites and Services.
- Defend our rights and the rights of others.
- Efficiently maintain our business.
- Comply with applicable law.

**PRIVACY POLICY (Page Three of Three)
Effective November 1, 2018**

Choices about your information:

- Do Not Track.** We take no action in response to “Do Not Track” requests received from user’s web browsing software.
- Cookies.** If you would like to opt out of accepting cookies altogether, you can generally set your browser to not accept cookies or to notify you when you are sent a cookie, giving you the chance to decide whether or not to accept it. However, certain features of our Sites or other services may not work if you delete or disable cookies
- Google Analytics.** See <http://www.google.com/policies/privacy/partners/> for information about how Google uses the information provided to Google Analytics and how you can control the information provided to Google. To prevent your data from being used by Google Analytics, you can download the Google Analytics opt-out browser add-on for Google Analytics which can be found here: <https://tools.google.com/dlpage/gaoptout>.

Security:

We maintain commercially reasonable security measures to protect the information we collect and store from loss, misuse, destruction, or unauthorized access. Our security includes industry-standard physical, administrative, and technology-based measures. However, no security measure or modality of data transmission over the Internet is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee absolute security.

Third Party Links:

These Sites may contain links that will let you leave these Sites and access another website. Linked websites are not under our control and it is possible that these websites have a different privacy policy. The Privacy Policy applies solely to personal information that is acquired on these Sites. We accept no responsibility or liability for other websites.

Changes to this Privacy Policy:

We may at any time, without notice to you and in our sole discretion, amend this Privacy Policy from time to time. Please review this Privacy Policy periodically. Your continued use of these Sites after any such amendments signifies your acceptance thereof.

Contact Us:

If you have any questions or concerns regarding this Privacy Policy, please contact us at ACA 9501 Beman Woods Way Potomac, Maryland 20854.